



2012 Mazda3 SPECIFICATION DECK

30-Sep-11
Version 2012.5

PRODUCTION TIMING:

Job #1: 4DR - August 2011
Job #1: 5DR - August 2011
Job #1: Mazdaspeed3 - August 2011

LINEUP:

Mazda3i SV 4DR
Mazda3i Sport 4DR
Mazda3i Touring 4DR
Mazda3i Grand Touring 4DR
Mazda3s Touring 4DR
Mazda3s Grand Touring 4DR
Mazda3i Touring 5DR
Mazda3i Grand Touring 5DR
Mazda3s Touring 5DR
Mazda3s Grand Touring 5DR
Mazdaspeed3 Touring 5DR

CONTENTS:	Page(s)
Product Changes	2-3
Product Summary	4-5
Equipment & Features	6-9
Packages & Options	10
Accessories	11
Color & Trim	12
Specifications	13-14
Revisions & Updates	15

PRODUCT CHANGES FROM PRIOR MODEL YEAR

OVERVIEW	
<p>MODEL / SERIES / AVAILABILITY</p> <ul style="list-style-type: none"> ● Mazda3i Models (2.0L Engine) <ul style="list-style-type: none"> - SV 4DR - 5 speed MT only - Sport 4DR - 5 speed MT & 5 speed AT ● Mazda3i Models (SKYACTIV-G 2.0L Engine) <ul style="list-style-type: none"> - Touring 4DR - 6 speed MT & 6 speed AT - Grand Touring 4DR - 6 speed AT only - Touring 5DR - 6 speed MT & 6 speed AT - Grand Touring 5DR - 6 speed AT only ● Mazda3s models (2.5L Engine) <ul style="list-style-type: none"> - Touring 4DR - 6 speed MT & 5 speed AT - Grand Touring 4DR - 6 speed MT and 5 speed AT - Touring 5DR - 6 speed MT and 5 speed AT - Grand Touring 5DR - 6 speed MT and 5 speed AT ● Mazdaspeed3 models (2.3L DISI Turbo Engine) <ul style="list-style-type: none"> - Touring 5DR - 6 speed MT ● ALL NEW MODELS <ul style="list-style-type: none"> - Grand Touring 4DR - 6 speed AT only - Touring 5DR - 6 speed MT & 6 speed AT - Grand Touring 5DR - 6 speed AT only <p>See Equipment & Features and Packages & Options sections for details</p> <p>EXTERIOR CHANGES</p> <ul style="list-style-type: none"> ● All models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - Front fascia Added as exterior color <ul style="list-style-type: none"> - Indigo Lights (38K) - Dolphin Gray (39T) - Sky Blue (41B) Deleted as exterior color <ul style="list-style-type: none"> - Celestial Blue (38J) - Copper Red (32V) - Gunmetal Blue (38L) ● 4DR <i>i</i> models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - Rear lower bumper ● 4DR <i>i</i> Touring models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - 16" alloy wheel design ● 4DR <i>s</i> & 5DR <i>s</i> models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - 17" alloy wheel design - Fog lights - LED rear combination taillights - Body colored outer mirror w/turn signal lamps <p>INTERIOR CHANGES</p> <ul style="list-style-type: none"> ● All models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - Cloth seating material and trim - Black heater control trim panel - Black w/silver ring MT shift boot panel - Black AT shift boot panel - Center vent trim - Black with silver trim ring audio control dial - Black audio function switch - Silver IP decoration panel - Silver inner door handle - Black with silver trim ring HVAC dials - White letters on AC/Audio display - White letter with gray accent gauge display (non-SKYACTIV-G) ● 4DR <i>i</i> SV model <ul style="list-style-type: none"> Deleted as standard equipment <ul style="list-style-type: none"> - Auto door locks - Power door locks ● 4DR <i>i</i> Touring model <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - White letter with blue accent gauge display 	<p>INTERIOR CHANGES (continued)</p> <ul style="list-style-type: none"> ● 4DR <i>i</i> Touring model <ul style="list-style-type: none"> Added as standard equipment <ul style="list-style-type: none"> - Leather wrapped shift knob - Leather wrapped steering wheel with silver spoke - Multi Information Display MID (Dot Monochrome) ● 4DR <i>s</i> & 5DR <i>s</i> all models <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - Piano black AT indicator panel ● 4DR <i>s</i> & 5DR <i>s</i> Touring models <ul style="list-style-type: none"> Added as standard equipment <ul style="list-style-type: none"> - 265-Watt Bose Centerpoint 10-speaker audio system - Moonroof with one-touch open - Mazda Advanced Keyless Entry & Start System - Push button start - Dual zone automatic climate control system - Illuminated vanity mirrors (Driver & Pass) ● 4DR <i>s</i> & 5DR <i>s</i> GT models <ul style="list-style-type: none"> Added as standard equipment <ul style="list-style-type: none"> - Mazda Advanced Keyless Entry & Start System - Push button start - Full color compact navigation with MID Deleted as standard equipment <ul style="list-style-type: none"> - In-dash 6-disc CD changer - Electroluminescent gauges ● 5DR Mazdaspeed3 Touring model <ul style="list-style-type: none"> Updated with new <ul style="list-style-type: none"> - White letter with red accent gauge display Added as standard equipment <ul style="list-style-type: none"> - 265-Watt Bose Centerpoint 10-speaker audio system - Leather brake handle and chrome button Deleted as standard equipment <ul style="list-style-type: none"> - Electroluminescent gauges <p>FUNCTIONAL CHANGES</p> <ul style="list-style-type: none"> ● 4DR <i>i</i> Touring model <ul style="list-style-type: none"> Added as standard equipment <ul style="list-style-type: none"> - 2.0L SKYACTIV-G I4 with 155 HP - 6-speed SKYACTIV-MT manual - Available 6-speed SKYACTIV-DRIVE sport automatic transmission <p>NEW PACKAGE / OPTION CHANGES</p> <ul style="list-style-type: none"> ● Bose/Moonroof/6CD Changer Package <ul style="list-style-type: none"> Deleted <ul style="list-style-type: none"> - In-dash 6-disc CD changer ● Tech Pkg: <ul style="list-style-type: none"> Added <ul style="list-style-type: none"> - Blind Spot Monitoring (BSM) System Deleted <ul style="list-style-type: none"> - Full color compact navigation with MID - Mazda Advanced Keyless Entry & Start System - Push button start - LED rear combination taillights ● MAZDASPEED3 Tech Pkg: <ul style="list-style-type: none"> Added <ul style="list-style-type: none"> - Blind Spot Monitoring (BSM) System Deleted <ul style="list-style-type: none"> - In-dash 6-disc CD changer <p>SAFETY CHANGES</p> <ul style="list-style-type: none"> ● 4DR <i>i</i> Sport model <ul style="list-style-type: none"> Added as standard equipment <ul style="list-style-type: none"> - Remote keyless entry system ● 4DR <i>s</i> & 5DR <i>s</i> GT models <ul style="list-style-type: none"> - Available Blind Spot Monitoring (BSM) System ● 5DR Mazdaspeed3 Touring model <ul style="list-style-type: none"> - Available Blind Spot Monitoring (BSM) System
<p>Product Changes and Features Availability Features, options and package content subject to change.</p>	

2012 MAZDA3

PRODUCT CHANGES FROM JULY PRODUCTION

OVERVIEW

MODEL / SERIES / AVAILABILITY

- Mazda3i Models (SKYACTIV-G 2.0L Engine)
 - Touring 4DR - 6 speed MT & 6 speed AT
 - Grand Touring 4DR - 6 speed AT only
 - Touring 5DR - 6 speed MT & 6 speed AT
 - Grand Touring 5DR - 6 speed AT only

● ALL NEW MODELS

- Grand Touring 4DR - 6 speed AT only
- Touring 5DR - 6 speed MT & 6 speed AT
- Grand Touring 5DR - 6 speed AT only

See **Equipment & Features** and **Packages & Options** sections for details

EXTERIOR CHANGES

- 4DR i Touring and i GT & all 5DR i and s models
Added as exterior color
 - Sky Blue (41B)
- 4DR s & 5DR s models
Updated with new
 - LED rear combination taillights
 - Body colored outer mirror w/turn signal lamps

INTERIOR CHANGES

- 4DR i SV model
Deleted as standard equipment
 - Auto door locks
 - Power door locks
- 4DR i Touring model
Updated with new
 - White letter with blue accent gauge display
- 4DR i Touring model
Added as standard equipment
 - Leather wrapped shift knob
 - Leather wrapped steering wheel with silver spoke
 - Multi Information Display MID (Dot Monochrome)

INTERIOR CHANGES (continued)

- 4DR s & 5DR s Touring models
Added as standard equipment
 - Mazda Advanced Keyless Entry & Start System
 - Push button start
 - Dual zone automatic climate control system
 - Illuminated vanity mirrors (Driver & Pass)
- 4DR s & 5DR s GT models
Added as standard equipment
 - Mazda Advanced Keyless Entry & Start System
 - Push button start
 - Full color compact navigation with MID
- 5DR Mazdaspeed3 Touring model
Added as standard equipment
 - 265-Watt Bose Centerpoint 10-speaker audio system

FUNCTIONAL CHANGES

- 4DR i Touring model
Added as standard equipment
 - 2.0L SKYACTIV-G I4 with 155 HP
 - 6-speed SKYACTIV-MT manual
 - Available 6-speed SKYACTIV-DRIVE sport automatic transmission

NEW PACKAGE / OPTION CHANGES

- Tech Pkg:
Deleted
 - Full color compact navigation with MID
 - Mazda Advanced Keyless Entry & Start System
 - Push button start
 - LED rear combination taillights

SAFETY CHANGES

- 4DR i Sport model
Added as standard equipment
 - Remote keyless entry system

Product Changes and Features Availability

Features, options and package content subject to change.

**2012 Mazda3
4DR PRODUCT SUMMARY**

Mazda3i SV 4DR	Mazda3i Sport 4DR <i>(adding to / in lieu of Mazda3i SV 4DR)</i>	Mazda3i Touring 4DR <i>(adding to / in lieu of Mazda3i Sport 4DR)</i>	Mazda3i Grand Touring 4DR <i>(adding to / in lieu of Mazda3i Touring 4DR)</i>	Mazda3s Touring 4DR <i>(adding to / in lieu of Mazda3i GT 4DR)</i>	Mazda3s Grand Touring 4DR <i>(adding to / in lieu of Mazda3s Touring 4DR)</i>
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 2.0L DOHC I4 with 148HP 5-speed manual transmission Anti-lock brakes (ABS) with Electronic Brakeforce Distribution (EBD) and Brake assist. Dynamic stability control (DSC) Front and rear stabilizer bars Front-wheel drive Independent front MacPherson strut suspension Independent rear E-type multi-link suspension Power-assisted ventilated front & solid rear disc brakes Rack-and-pinion steering with variable assist (EHPAS) Traction control system (TCS) <p>Exterior</p> <ul style="list-style-type: none"> 16" steel wheels Body-color bumpers Body-color door handles Body-color dual power door mirrors (folding-type) Clear-lens halogen headlights Clear-lens taillights High-mount center brake light - integrated with trunk lid Integrated rear window radio antenna P205/55 R16 all-season tires Single exhaust outlet Sport-type grille insert & trim (matte-type finish) Variable-intermittent windshield wipers <p>Interior</p> <ul style="list-style-type: none"> 12V power outlet (2) 3-spoke urethane steering wheel with audio controls 4-speaker sound system (door-mounted speakers) 5-passenger seating capacity 60/40 split fold-down rear seat; Rear seat button release AM/FM CD modular audio system with ALC & digital clock (MP3 Compatible) Auxiliary audio input jack Black gauges w/ white lettering and gray accents Blue/White nighttime gauges & controls illumination Center console armrest w/ covered storage compartment Center instrument panel display (audio & clock) Door handles (inner F & R) - silver Driver & passenger-side covered visor vanity mirror Driver-side storage bin Front cupholders w/ lid (2) Front door storage pockets with bottle holders Front dual map lights; dome light Front seatback map pocket (passenger) Full carpeting (black); Carpet floor mats i trim level type cloth-trimmed seat upholstery & door panel inserts IP decoration panel - Silver Lever-type driver's seat lifter Passenger assist grips (3) Power windows with driver-side one-touch down/up Rear door bottle holders Rear window defogger Reclining front bucket seats Remote hood, trunk and fuel door releases SIRIUS Satellite Radio-ready head unit Tachometer; resettable trip odometers Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color button <p>Safety</p> <ul style="list-style-type: none"> "Crashable" brake pedal 3-point safety-belts for all seat positions Advanced dual front air bags (SRS) Child-safety rear door locks Collapsible steering column (following air bag deployment) Dual front seat-mounted side-impact air bags Engine-immobilizer anti-theft system Front & rear side-impact door beams Front safety-belt pretensioners with force limiters Height adjustable front shoulder belt "B" pillar anchors LATCH rear seat child safety-seat lower anchors & upper tethers Rear door catch pins Side-impact air curtains (front & rear coverage) Tire pressure monitor system Triple-H body construction Trunk entrapment release system Whiplash-reducing active front headrests <p>Product Changes and Features Availability</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 5-speed manual or 5-speed sport automatic transmission <p>Exterior</p> <p>Interior</p> <ul style="list-style-type: none"> Air conditioning with pollen filter Ambient temperature display Auto door locks (speed sensitive and transmission sensitive) Power door locks with 2-stage unlocking & Central locking <p>Safety</p> <ul style="list-style-type: none"> Remote keyless entry system w/retractable key and panic mode and trunk release 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 2.0L SKYACTIV-G I4 with 155 HP 6-speed SKYACTIV-MT manual or 6-speed SKYACTIV-DRIVE sport automatic transmission SKYACTIV-G blue urethane engine cover <p>Exterior</p> <ul style="list-style-type: none"> Alloy wheels Blue ring headlight detail on headlight assembly Single exhaust outlet with bright tip SKYACTIV TECHNOLOGY badging on trunk lid <p>Interior</p> <ul style="list-style-type: none"> 6-speaker sound system (includes 4 full-range and 2 tweeter speakers) Black gauges w/ white lettering and blue accents Bluetooth hands free phone & audio Cruise control Delayed courtesy lights Leather wrapped shift knob Leather wrapped steering wheel Multi Information Display MID(Dot Monochrome) driver information system w/outside temperature display, trip computer, maintenance reminder, and audio information Parking brake button - silver Rear Seat armrest w/cupholders Steering wheel spoke - silver Steering wheel with audio, cruise & Bluetooth controls <p>Safety</p>	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror <p>Interior</p> <ul style="list-style-type: none"> 265-Watt Bose Centerpoint 10-speaker surround sound audio system with Audiotip 5 position variable heated front seats (driver and passenger) 8-Way Power Driver's seat Center console with sliding padded armrest Full color compact navigation with Multi Information Display (MID) Leather trimmed seats and door panel inserts Moonroof with one-touch open Padded door armrests <p>Safety</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 2.5L DOHC I4 with 167 HP 6-speed manual or 5-speed sport automatic transmission <p>Exterior</p> <ul style="list-style-type: none"> 17" alloy wheels Body colored outer mirror w/turn signal lamps Delete blue ring headlight detail Dual exhaust w/bright tips Fog Lights LED rear combination taillights P205/50 R17 all-season tires Rear deck lip spoiler (body color) <p>Interior</p> <ul style="list-style-type: none"> Black gauges w/ white lettering and gray accents Dual zone (driver and passenger) automatic climate control system Illuminated vanity mirrors (Driver & Pass) Lever-type driver's seat lifter Mazda Advanced Keyless Entry & Start System Overhead sunglasses holder Push button start s trim level type cloth-trimmed seat upholstery & door panel inserts s trim level type sport designed/shaped seats Shift knob insert - silver Welcome lighting system (outside illumination and interior lighting) <p>Safety</p>	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror w/turn signal lamps <p>Interior</p> <ul style="list-style-type: none"> 5 position variable heated front seats (driver and passenger) 8-Way Power Driver's seat Full color compact navigation with Multi Information Display (MID) Leather trimmed seats and door panel inserts Padded door armrests <p>Safety</p>

Features, options and package content subject to change.

**2012 Mazda3
5DR PRODUCT SUMMARY**

Mazda3i Touring 5DR	Mazda3i Grand Touring 4DR	Mazda3s Touring 5DR	Mazda3s Grand Touring 5DR	Mazdaspeed3 Touring 5DR
<i>(adding to / in lieu of Mazda3i Touring 4DR)</i>	<i>(adding to / in lieu of Mazda3i Touring 5DR)</i>	<i>(adding to / in lieu of Mazda3i GT 5DR)</i>	<i>(adding to / in lieu of Mazda3s Touring 5DR)</i>	<i>(adding to / in lieu of Mazda3s Touring 5DR)</i>
<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Antenna, roof-mounted short aerodynamic Rear roof spoiler Rear window wiper <p>Interior</p> <p>Safety</p> <ul style="list-style-type: none"> Delete trunk release from remote keyless entry system 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror <p>Interior</p> <ul style="list-style-type: none"> 265-Watt Bose Centerpoint 10-speaker surround sound audio system with Audiotape 5 position variable heated front seats (driver and passenger) 8-Way Power Driver's seat Center console w/ sliding padded armrest Full color compact navigation with Multi Information Display (MID) Leather trimmed seats and door panel inserts Moonroof with one-touch open Padded door armrests <p>Safety</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 2.5L DOHC I4 with 167 HP 6-speed manual or 5-speed sport automatic transmission <p>Exterior</p> <ul style="list-style-type: none"> 17" alloy wheels Body colored outer mirror w/turn signal lamps Delete blue ring headlight detail Dual exhaust w/bright tips Fog Lights LED rear combination taillights P205/50 R17 all-season tires Side sill extensions <p>Interior</p> <ul style="list-style-type: none"> Black gauges w/ white lettering and gray accents Dual zone (driver and passenger) automatic climate control system Illuminated vanity mirrors (Driver & Pass) Lever-type driver's seat lifter Mazda Advanced Keyless Entry & Start System Overhead sunglasses holder Push button start s trim level type cloth-trimmed seat upholstery & door panel inserts s trim level type sport designed/shaped seats Shift knob insert - silver Welcome lighting system (outside illumination and interior lighting) <p>Safety</p>	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror w/turn signal lamps <p>Interior</p> <ul style="list-style-type: none"> 5 position variable heated front seats (driver and passenger) 8-Way Power Driver's seat Full color compact navigation with Multi Information Display (MID) Leather trimmed seats and door panel inserts Padded door armrests <p>Safety</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 2.3L Direct Injection Spark Ignition (DISI) Turbocharged I4 6-speed manual transmission Limited Slip Differential Mazda Advanced Torque Management System Mazdaspeed front sport Independent MacPherson strut suspension Mazdaspeed front stabilizer bar Mazdaspeed power-assisted ventilated front disc/solid rear disc Mazdaspeed rear sport Independent E-type multi-link suspension Mazdaspeed rear stabilizer bar Sport tuned exhaust <p>Exterior</p> <ul style="list-style-type: none"> 18" alloy wheels Body colored outer mirror w/turn signal lamps Mazdaspeed unique rear roof spoiler, front fascia, fog lights, and P225/40R18 88Y high performance summer radials Rear lower valance <p>Interior</p> <ul style="list-style-type: none"> Aluminum Pedals Black Mazdaspeed gauges w/ white lettering and red accents Mazdaspeed floor mats (front / rear) Mazdaspeed scuff plates Mazdaspeed unique black leather with red cloth inserts Mazdaspeed unique black/red interior trim Mazdaspeed unique door trim Turbocharger boost gauge <p>Safety</p>
Product Changes and Features Availability				
Features, options and package content subject to change.				

2012 Mazda3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR		2.5L 5DR		Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Engine & Transmission											
2.0L DOHC 16-valve 4-cylinder engine with VVT (LFX)	■	■	---	---	---	---	---	---	---	---	---
2.0L SKYACTIV-G 4-cylinder engine (PE)	---	---	■	■	---	---	■	■	---	---	---
2.3L Direct Injection Spark Ignition (DISI) Turbocharged 16-valve 4-cylinder engine (L3T)	---	---	---	---	---	---	---	---	---	---	■
2.5L DOHC 16-valve 4-cylinder engine with VVT (L5X)	---	---	---	---	■	■	---	---	■	■	---
Aluminum-alloy cylinder block and aluminum-alloy lower block	■	■	■	■	■	■	■	■	■	■	■
Engine cover - black urethane	■	■	■	■	■	■	■	■	■	■	■
Engine cover - SKYACTIV-G blue urethane	---	---	■	■	---	---	■	■	---	---	---
Exhaust, Sport tuned with bright tip	---	---	---	---	---	---	---	---	---	---	■
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; dual outlet with bright tip	---	---	---	---	■	■	---	---	■	■	---
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; single outlet	■	■	---	---	---	---	---	---	---	---	---
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; single outlet with bright tip	---	---	■	■	---	---	■	■	---	---	---
Front Wheel Drive	■	■	■	■	■	■	■	■	■	■	■
Transmission, 5-speed MT	■	■	---	---	---	---	---	---	---	---	---
Transmission, 5-speed Sport AT with manual mode	---	Available	---	---	Available	Available	---	---	Available	Available	---
Transmission, 6-speed MT	---	---	---	---	■	■	---	---	■	■	■
Transmission, 6-speed SKYACTIV-DRIVE Sport AT with manual mode	---	---	Available	■	---	---	Available	■	---	---	---
Transmission, 6-speed SKYACTIV-MT	---	---	■	---	---	---	■	---	---	---	---
Underhood insulator pad	---	---	---	---	■	■	---	---	■	■	■
Suspension & Chassis											
Brakes, Anti-lock (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake-Assist	■	■	■	■	■	■	■	■	■	■	■
Brakes, Enlarged Mazdaspeed power-assisted ventilated front disc/solid rear brakes	---	---	---	---	---	---	---	---	---	---	■
Brakes, Power-assisted ventilated front disc/solid rear disc	■	■	■	■	■	■	■	■	■	■	---
Dynamic stability control (DSC) with Traction control system (TCS)	■	■	■	■	■	■	■	■	■	■	■
Front Suspension - Mazdaspeed Sport Independent MacPherson strut with coil springs	---	---	---	---	---	---	---	---	---	---	■
Front Suspension -Independent MacPherson strut with coil springs	■	■	■	■	■	■	■	■	■	■	---
Limited Slip Differential	---	---	---	---	---	---	---	---	---	---	■
Mazda Torque Management System	---	---	---	---	---	---	---	---	---	---	■
Rear Suspension - Independent multi-link with coil springs	■	■	■	■	■	■	■	■	■	■	---
Rear Suspension - Mazdaspeed Sport Independent E-type multi-link with coil springs	---	---	---	---	---	---	---	---	---	---	■
Stabilizer bar, front	■	■	■	■	■	■	■	■	■	■	---
Stabilizer bar, Mazdaspeed enlarged front	---	---	---	---	---	---	---	---	---	---	■
Stabilizer bar, Mazdaspeed enlarged rear	---	---	---	---	---	---	---	---	---	---	■
Stabilizer bar, rear	■	■	■	■	■	■	■	■	■	■	---
Steering, Electro Hydraulic Power Assist (EHPAS) System	■	■	■	■	■	■	■	■	■	■	■
Steering, Variable power-assisted rack-and-pinion steering	■	■	■	■	■	■	■	■	■	■	■
Tires & Wheels											
16-inch alloy wheels	---	---	■	■	---	---	■	■	---	---	---
16-inch steel wheels with full wheel covers	■	■	---	---	---	---	---	---	---	---	---
17-inch alloy wheels	---	---	---	---	■	■	---	---	■	■	---
18-inch alloy wheels	---	---	---	---	---	---	---	---	---	---	■
205/50 R17 all-season steel-belted radial tires	---	---	---	---	■	■	---	---	■	■	---
205/55 R16 all-season steel-belted radial tires	■	■	■	■	---	---	■	■	---	---	---
225/40 R18 88Y	---	---	---	---	---	---	---	---	---	---	■
Temporary spare tire	■	■	■	■	■	■	■	■	■	■	■

2012 Mazda3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR		2.5L 5DR		Mazdaspeed3
	i SV	i Sport	i Touring	i Grand Touring	s Touring	s Grand Touring	i Touring	i Grand Touring	s Touring	s Grand Touring	Touring
Exterior											
Antenna, Integrated rear window	■	■	■	■	■	■	---	---	---	---	---
Antenna, roof-mounter short aerodynamic	---	---	---	---	---	---	■	■	■	■	■
Back-up lights - clear-lens	■	■	■	■	■	■	■	■	■	■	■
Brake light - high-mount, integrated in trunk	■	■	■	■	■	■	---	---	---	---	---
Brake light - high-mount, interior-type (top of rear window)	---	---	---	---	---	---	■	■	■	■	---
Brake light - high-mount, spoiler-integrated	---	---	---	---	---	---	---	---	---	---	■
Bumpers - body-color Mazdaspeed (front & rear)	---	---	---	---	---	---	---	---	---	---	■
Bumpers - body-color sport type (front & rear)	■	■	■	■	■	■	■	■	■	■	---
Door handles - body-color	■	■	■	■	■	■	■	■	■	■	■
Fog lights - clear-lens halogen	---	---	---	---	---	---	---	---	---	---	■
Fuel door - body-color	■	■	■	■	■	■	■	■	■	■	■
Grille - Mazdaspeed insert & trim (gray gloss-type finish)	---	---	---	---	---	---	---	---	---	---	■
Grille - Sport-type insert & trim (gloss black finish)	---	---	---	---	■	■	---	---	■	■	---
Grille - Sport-type insert & trim (matte-type finish)	■	■	■	■	---	---	■	■	---	---	---
Headlights - Adaptive Front-lighting System (AFS)	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Headlights - automatic on/off	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Headlights - Bi-Xenon (high & low beam) High-Intensity Discharge (HID) headlights w/auto leveling	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Headlights - blue ring headlight detail	---	---	■	■	---	---	■	■	---	---	---
Headlights - clear-lens halogen	■	■	■	■	■	■	■	■	■	■	■
Headlights - Nagare inspired illuminated headlight detail	---	---	---	---	---	OPT	---	---	---	OPT	OPT
Mirrors, dual power remote mirrors - body-color, folding-type	■	■	■	---	---	---	■	---	---	---	---
Mirrors, dual power remote mirrors - body-color, folding-type with turn signal lamps	---	---	---	---	■	---	---	---	■	---	■
Mirrors, heated dual power remote mirrors - body-color, folding-type	---	---	---	■	---	---	---	■	---	---	---
Mirrors, heated Dual power remote mirrors - body-color, folding-type with turn signal lamps	---	---	---	---	---	■	---	---	---	■	---
Roof molding - black	■	■	■	■	■	■	■	■	■	■	■
Side Sill Extensions	---	---	---	---	---	---	---	---	■	■	■
Spoiler, lip or rear deck (body color)	---	---	---	---	■	■	---	---	---	---	---
Spoiler, Mazdaspeed rear roof-end large floating (body-color)	---	---	---	---	---	---	---	---	---	---	■
Spoiler, rear roof-end spoiler (body-color)	---	---	---	---	---	---	---	---	■	■	---
Taillights - clear-lens multi-reflector	■	■	■	■	---	---	■	■	---	---	■
Taillights - clear-lens with LED	---	---	---	---	■	■	---	---	■	■	OPT
Windshield Wipers, 2-speed with variable-intermittent	■	■	■	■	■	■	■	■	■	■	■
Windshield Wipers, Automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Windshild Wipers, 1-speed with fixed-intermittent (rear)	---	---	---	---	---	---	---	---	■	■	■
Comfort & Convenience											
12-volt power outlets (2)	■	■	■	■	■	■	■	■	■	■	■
Air Conditioning with pollen filter	---	■	■	■	■	■	■	■	■	■	■
Ambient (outside) temperature display	---	■	■	■	■	■	■	■	■	■	■
Assist grips, passenger (3)	■	■	■	■	■	■	■	■	■	■	■
Automatic climate control system with display - Dual Zone	---	---	---	---	■	■	---	---	■	■	■
Cargo area light	■	■	■	■	■	■	■	■	---	---	---
Cargo area light with ON/OFF switch	---	---	---	---	---	---	---	---	■	■	■
Center console armrest with covered storage compartments	■	■	■	■	■	■	■	■	■	■	■
Center console with sliding padded armrest	---	---	---	■	■	■	---	■	■	■	■
Centralized door locking feature - driver's & front passenger's-side	---	■	■	■	■	■	■	■	■	■	■
Cigarette lighter	■	■	■	■	■	■	■	■	■	■	■
Coat hooks (2)	■	■	■	■	■	■	■	■	■	■	■
Cruise control with steering wheel-mounted controls - illuminated	---	---	■	■	■	■	■	■	■	■	■
Cup holders, rear door bottle holders (without storage pockets)	■	■	■	■	■	■	■	■	■	■	■
Cupholders, dual front with lid	■	■	■	■	■	■	■	■	■	■	■
Cupholders, dual rear (integrated in armrest)	---	---	■	■	■	■	■	■	■	■	■
Delayed courtesy lights (dual map & dome lights)	---	---	■	■	■	■	■	■	■	■	■
Dome light	■	■	■	■	■	■	■	■	■	■	■
Driver-side covered visor vanity mirror	■	■	■	■	---	---	■	■	---	---	---
Driver-side illuminated covered visor vanity mirror	---	---	---	---	■	■	---	---	■	■	■
Footrest, driver-side	■	■	■	■	■	■	■	■	■	■	---
Footrest, driver-side aluminum	---	---	---	---	---	---	---	---	---	---	■
Front dual map lights	■	■	■	■	■	■	■	■	■	■	■
Front side-window demisters	■	■	■	■	■	■	■	■	■	■	■
Heater/defroster with multiple speed fan	■	■	■	■	■	■	■	■	■	■	■
Illuminated driver-side power window switches	---	---	■	■	■	■	■	■	■	■	■
Illuminated exterior and interior welcome mode	---	---	---	■	■	■	---	■	■	■	■
Illuminated glove compartment	■	■	■	■	■	■	■	■	■	■	■
Illuminated ignition keyhole	■	■	■	■	■	■	■	■	■	■	■
Illumination: Blue ambient lighting and interactive instrument display	---	---	---	■	■	■	---	■	■	■	■
Mazda Advanced Keyless Entry & Start System	---	---	---	---	■	■	---	---	■	■	OPT
Moonroof, power sliding-glass ("one-touch" open feature) with interior sunshade	---	---	OPT	■	■	■	OPT	■	■	■	---
Passenger-side covered visor vanity mirror	■	■	■	■	---	---	■	■	---	---	---

2012 Mazda3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR		2.5L 5DR		Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Passenger-side illuminated covered visor vanity mirror	---	---	---	---	■	■	---	---	■	■	■
Power door lock switches - driver's-side & front passenger-side	---	■	■	■	■	■	■	■	■	■	■
Power door locks - Auto door locks (speed sensitive and transmission sensitive)	---	■	■	■	■	■	■	■	■	■	■
Power door locks with 2-stage unlocking	---	■	■	■	■	■	■	■	■	■	■
Push button start	---	---	---	---	■	■	---	---	■	■	OPT
Rear heater ducts	■	■	■	■	■	■	■	■	■	■	■
Rear window defogger	■	■	■	■	■	■	■	■	■	■	■
Rearview mirror, day/night	■	■	■	■	■	■	■	■	■	■	■
Remote fuel door release	■	■	■	■	■	■	■	■	■	■	■
Remote hood release	■	■	■	■	■	■	■	■	■	■	■
Remote keyless illuminated entry system w/ "answer back" feature	---	■	■	■	■	■	■	■	■	■	■
Remote trunk lid release (interior switch)	■	■	■	■	■	■	---	---	---	---	---
Steering column, tilt & telescopic	■	■	■	■	■	■	■	■	■	■	■
Steering wheel, 3-spoke leather wrapped with red stitching	---	---	---	---	---	---	---	---	---	---	■
Steering wheel, 3-spoke leather-wrapped	---	---	■	■	■	■	■	■	■	■	---
Steering wheel, 3-spoke urethane	■	■	---	---	---	---	---	---	---	---	---
Steering wheel-mounted audio controls - illuminated	■	■	■	■	■	■	■	■	■	■	■
Storage bin - driver's side	■	■	■	■	■	■	■	■	■	■	■
Storage pockets, front door with bottle holders	■	■	■	■	■	■	■	■	■	■	■
Storage, front seatback map pocket (passenger)	■	■	■	■	■	■	■	■	■	■	■
Storage, glove compartment with illumination	■	■	■	■	■	■	■	■	■	■	■
Vinyl-covered sunvisors	■	■	■	■	■	■	■	■	■	■	■
Windows, power with driver-side one-touch down/up feature	■	■	■	■	■	■	■	■	■	■	■
Seating & Trim											
5-passenger seating capacity	■	■	■	■	■	■	■	■	■	■	■
60/40 split fold-down rear seat	■	■	■	■	■	■	■	■	■	■	■
Aluminum pedals	---	---	---	---	---	---	---	---	---	---	■
Cargo area cover, rigid (removable)	---	---	---	---	---	---	■	■	■	■	■
Center floor console trim - black	■	■	■	■	■	■	■	■	■	■	■
Console center panel (Audio and A/C) - black	■	■	■	■	■	■	■	■	■	■	■
Decoration Panel - Driver and passenger side - silver	■	■	■	■	■	■	■	■	■	■	■
Door handles (inner F & R) - silver	■	■	■	■	■	■	■	■	■	■	■
Door trim, cloth - upper black or dune; lower black	---	---	■	---	■	---	■	---	■	---	---
Door trim, cloth - upper black; lower black	■	■	---	---	---	---	---	---	---	---	---
Door trim, cloth, Mazdaspeed black and red	---	---	---	---	---	---	---	---	---	---	■
Door trim, synthetic leather - upper black or dune; lower black	---	---	---	■	---	■	---	■	---	■	---
Floor mats, front and rear - carpeted	■	■	■	■	■	■	■	■	■	■	---
Floor mats, front and rear - Mazdaspeed	---	---	---	---	---	---	---	---	---	---	■
Floor-mounted gear shift lever (A/T only)	---	---	---	---	---	---	---	■	---	---	---
Floor-mounted gear shift lever (M/T and optional A/T)	■	■	■	---	■	■	■	---	■	■	---
Floor-mounted gear shift lever (M/T only)	---	---	---	---	---	---	---	---	---	---	■
Full cargo area trim	■	■	■	■	■	■	■	■	■	■	■
Full carpeting - black	■	■	■	■	■	■	■	■	■	■	■
Headrests, adjustable - front & rear (all outboard seating positions)	■	■	■	■	■	■	■	■	■	■	■
Headrests, Whiplash-reducing active front headrests	■	■	■	■	■	■	■	■	■	■	■
Interior trim color: black	■	■	---	---	---	---	---	---	---	---	---
Interior trim color: black, or two-tone dune / black	---	---	■	■	■	■	■	■	■	■	---
Interior trim color: Mazdaspeed black / red	---	---	---	---	---	---	---	---	---	---	■
Molded cloth headliner - gray	■	■	■	■	■	■	■	■	■	■	■
Parking brake handle, leather w/bright-color release button	---	---	---	---	---	---	---	---	---	---	■
Parking brake handle, urethane w/black release button	■	■	■	■	---	---	■	■	---	---	---
Parking brake handle, urethane w/bright-color release button	---	---	■	■	■	■	■	■	■	■	---
Power window sw panel - black	■	■	■	■	■	■	■	■	■	■	■
Scuff plates - Mazdaspeed metal insert	---	---	---	---	---	---	---	---	---	---	■
Scuff plates - urethane type	■	■	■	■	■	■	■	■	■	■	---
Seats, 5 position variable heated front seats (driver and passenger)	---	---	---	■	---	■	---	■	---	■	---
Seats, 8-way power driver's Seat	---	---	---	■	---	■	---	■	---	■	---
Seats, base surround covers and controls - black	■	■	■	■	■	■	■	■	■	■	■
Seats, cloth - black	■	■	---	---	---	---	---	---	---	---	---
Seats, cloth - black or dune	---	---	■	---	---	---	■	---	---	---	---
Seats, leather - black or dune	---	---	---	■	---	---	---	■	---	---	---
Seats, reclining front bucket seats	■	■	■	■	■	■	■	■	■	■	■
Seats, Sport shape cloth - black or dune	---	---	---	---	■	---	---	---	■	---	---
Seats, Sport shape leather - black or dune	---	---	---	---	---	■	---	---	---	■	---
Seats, Sport shape leather & cloth Mazdaspeed unique	---	---	---	---	---	---	---	---	---	---	■
Shift knob - leather-wrapped (M/T and optional A/T); black with silver insert	---	---	■	■	■	■	■	■	■	■	---
Shift knob - leather-wrapped; black	---	---	---	---	---	---	---	---	---	---	■
Shift knob - urethane (M/T and optional A/T); black	■	■	---	---	---	---	---	---	---	---	---
Steering wheel spoke - black	■	■	---	---	---	---	---	---	---	---	---
Steering wheel spoke - silver	---	---	■	■	■	■	■	■	■	■	■

2012 Mazda3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR		2.0L 5DR		2.5L 5DR		Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Audio/Phone/Entertainment/Navigation Systems											
4-speaker sound system - full-range door-mounted type	■	■	---	---	---	---	---	---	---	---	---
6-speaker sound system (includes 2 tweeters)	---	---	■	■	■	■	■	■	■	■	■
AM/FM/CD (MP3 Compatible) audio system with digital clock	■	■	■	■	■	■	■	■	■	■	■
Audio system Automatic Level Control (ALC) - 1/2/3 & off settings	■	■	■	■	■	■	■	■	■	■	■
Auxiliary audio input jack	■	■	■	■	■	■	■	■	■	■	■
Bluetooth hands free phone & audio	---	---	■	■	■	■	■	■	■	■	■
Bose® Centerpoint® 10-speaker Surround Sound System with AudioPilot®	---	---	OPT	■	■	■	OPT	■	■	■	■
Compact Navigation system with full color display	---	---	---	■	---	■	---	■	---	■	OPT
Satellite radio-compatible audio system (requires additional dealer-installed hardware)	■	■	■	■	■	■	■	■	■	■	■
Sirius Satellite Radio w/4 Month Subscription	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Instrumentation											
Center instrument panel display (audio & clock)	■	■	■	■	■	■	■	■	■	■	■
Gauge illumination dimming control button (number illumination only)	---	---	---	---	■	■	---	---	■	■	■
Gauge illumination, white nighttime	■	■	■	■	■	■	■	■	■	■	■
Gauges & controls illumination dimming control - dial-type	■	■	■	■	■	■	■	■	■	■	■
Gauges, Black with white lettering and blue accents	---	---	■	■	---	---	■	■	---	---	---
Gauges, Black with white lettering and gray accents	■	■	---	---	■	■	---	---	■	■	---
Gauges, Mazdaspeed3 type black with white lettering and red accents, white stylus, and boost gauge	---	---	---	---	---	---	---	---	---	---	■
Multi Information Display MID(Dot Monochrome) driver information system w/outside temperature display, Trip Computer, maintenance reminder, and audio information	---	---	■	---	■	---	■	---	■	---	■
Multi Information Display MID(Full Color) driver information system w/outside temperature display, Trip Computer, maintenance reminder, and audio information	---	---	---	■	---	■	---	■	---	■	OPT
Tachometer	■	■	■	■	■	■	■	■	■	■	■
Trip Computer, four-function including current and average fuel economy, distance-to-empty, and average vehicle speed	---	---	■	■	■	■	■	■	■	■	■
Trip odometers, resettable (2)	■	■	■	■	■	■	■	■	■	■	■
Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant "high" temp, engine coolant "low" temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system	■	■	■	■	■	■	■	■	■	■	■
Safety & Security											
"Crashable" brake pedal	■	■	■	■	■	■	■	■	■	■	■
"Triple-H" construction	■	■	■	■	■	■	■	■	■	■	■
3-point safety belts for all seating positions (2 front; 3 rear)	■	■	■	■	■	■	■	■	■	■	■
5-mph bumpers	■	■	■	■	■	■	■	■	■	■	■
Advanced dual front air bags (SRS) - with crash-zone & driver's seat position/passenger weight sensors (Mazda Advanced Restraint System)	■	■	■	■	■	■	■	■	■	■	■
Blind Spot Monitoring (BSM) System	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Brakes, Anti-lock (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake-Assist	■	■	■	■	■	■	■	■	■	■	■
Child-safety rear door locks	■	■	■	■	■	■	■	■	■	■	■
Collapsible steering column (following air bag deployment)	■	■	■	■	■	■	■	■	■	■	■
Dual front side-impact air bag supplemental restraint system (SRS) - front seat-mounted (front coverage)	■	■	■	■	■	■	■	■	■	■	■
Dynamic stability control (DSC) with Traction control system (TCS)	■	■	■	■	■	■	■	■	■	■	■
Engine immobilizer anti-theft system	■	■	■	■	■	■	■	■	■	■	■
Front safety-belt pretensioners with force limiters	■	■	■	■	■	■	■	■	■	■	■
Height adjustable front shoulder belt "B" pillar anchors	■	■	■	■	■	■	■	■	■	■	■
Horn - single type	■	■	■	■	■	■	■	■	■	■	■
Keyless remote panic button feature (on key fob)	---	■	■	■	■	■	■	■	■	■	■
LATCH rear seat child safety-seat lower anchors & upper tethers	■	■	■	■	■	■	■	■	■	■	■
Power door locks - Auto door locks (speed sensitive and transmission sensitive)	---	■	■	■	■	■	■	■	■	■	■
Side air curtains - front & rear coverage	■	■	■	■	■	■	■	■	■	■	■
Side-impact door beams - front and rear	■	■	■	■	■	■	■	■	■	■	■
Theft-Deterrent Security System	---	---	---	OPT	---	OPT	---	OPT	---	OPT	OPT
Tire pressure monitoring system	■	■	■	■	■	■	■	■	■	■	■
Trunk entrapment release system	■	■	■	■	■	■	---	---	---	---	---
Trunk lid opener cancel system (trunk latch type)	■	■	■	■	■	■	---	---	---	---	---
Whiplash-reducing active front seat headrests	■	■	■	■	■	■	■	■	■	■	■

2012 Mazda3

PACKAGES AND OPTIONS

Packages	Mazda3i						Mazda3s				Mazdaspeed3
	SV 4DR	Sport 4DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	Touring 5DR
(3MC) Moonroof and Bose Audio system	--	--	OPT	--	OPT	--	--	--	--	--	--
(2TE) Tech Package	--	--	--	OPT	--	OPT	--	OPT	--	OPT	--
(2MT) Mazdaspeed Tech Package	--	--	--	--	--	--	--	--	--	--	OPT
(JCP) Crystal White Paint	--	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	--

Moonroof & Bose Pkg: 265-Watt Bose Centerpoint 10-speaker surround sound audio system, moonroof with one-touch open

Tech Pkg: Blind Spot Monitoring (BSM) System, Sirius satellite radio* w/4-mth subscription, perimeter alarm, rain-sensing front windshield wipers, auto On/Off headlights, bi-xenon headlights with auto leveling, pivoting Adaptive Front-lighting System (AFS)

* Black colored satellite radio antenna (shark fin) on 4-Door, Satellite radio antenna integrated with black whip radio antenna on 5-Door

Mazdaspeed Tech Package: Blind Spot Monitoring (BSM) System, full color compact navigation with MID, Sirius satellite radio* w/4-mth subscription, Mazda Advanced Keyless Entry & Start System w/push button start, perimeter alarm, rain-sensing front windshield wipers, auto On/Off headlights, bi-xenon headlights with auto leveling, pivoting Adaptive Front-lighting System (AFS), and LED rear combination taillights

* Satellite radio antenna integrated with black whip radio antenna on 5-Door

**2012 Mazda3
ACCESSORIES**

Accessories	Mazda3i						Mazda3s				Mazdaspeed3
	SV 4DR	Sport 4DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	Touring 5DR
AUDIO / VISUAL / ELECTRONICS											
3.5mm Audio Cable	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Hands Free Device (Motorola T225)	Dealer	Dealer	---	---	---	---	---	---	---	---	---
In-Dash 6-Disc CD Changer, MP3 Compatible	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
iPod Integration Module	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Portable Navigation Device (Garmin nuvi 2250LT, 2360LMT, or 3790LMT)	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Remote Engine Start (A/T only) 1.	---	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
Remote Engine Start (A/T only) 2.	---	---	---	Dealer	---	Dealer	---	Dealer	---	Dealer	---
SIRIUS Satellite Radio w/4 Month Subscription (N/A AK & HI) (SAT) 3.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
EXTERIOR											
Bike Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Car Cover	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Car Cover Cable Lock	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Box, Medium, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Box, Short, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Fog Lights (FOG)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	---	---	---
Front Mask	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Fuel-Filler Door, Chrome	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Kayak Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
License Plate Frame, Mazda3	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
License Plate Frame, Mazdaspeed	---	---	---	---	---	---	---	---	---	---	Dealer
License Plate Frame, Zoom-Zoom	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Mud Guards, Front & Rear	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---	---	---	---	---
Moonroof Wind Deflector 4.	---	---	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
Rear Aero Flares & Rear Center Under Skirt (RAF)	---	---	---	---	Port/Dealer	Port/Dealer	---	---	Port/Dealer	Port/Dealer	---
Rear Bumper Guard (RBS)	---	---	---	---	Port/Dealer	Port/Dealer	---	---	Port/Dealer	Port/Dealer	Dealer
Rear Wing Spoiler (RSW)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	---	---	---	---	---
Roof Luggage Basket	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Roof Rack, Removable	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Side Sill Extensions	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---	---	---
Ski/Snowboard Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Surfboard Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Touch-Up Paint	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Wheel Locks (WLK)	---	---	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
INTERIOR											
Ashtray, LED	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Carrier, Collapsible	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Mat	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Net	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Tray	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cigarette Lighter	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
First Aid Kit	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Floor Mats, All-Weather (FLA)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Interior Lighting Kit (ILK)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Mirror, Compass/AutoDim (w/ rain sensing wipers)	---	---	---	Dealer	---	Dealer	---	Dealer	---	Dealer	Dealer
Mirror, Compass/AutoDim (w/o rain sensing wipers)	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Mirror, Compass/AutoDim with Homelink (MHS) (w/ rain sensing) 5.	---	---	---	Port/Dealer	---	Port/Dealer	---	Port/Dealer	---	Port/Dealer	Port/Dealer
Mirror, Compass/AutoDim with Homelink (MRH) (w/o rain sensing) 6.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Roadside Assistance Kit	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Windshield Sunscreen	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---

1. Requires AT. Not available on 2TE equipped models

2. Requires AT and 2TE

3. Not available on 2TE or 2MT equipped models

4. Requires 3MC except on s Touring and GT models

5. Requires 2TE or 2MT. Not available on MRH equipped models

6. Not available on 2TE, 2MT or MHS equipped models

NOTE: Carpet Floor Mats (FLM) are standard equipment on all vehicles

2012 Mazda3 COLOR AND TRIM

Interior Trim Type:		Mazda3i 4-Door								Mazda3s 4-Door				Mazda3i 5-Door				Mazda3s 5-Door				Mazdaspeed3	
		i SV		i Sport		i Touring		i GT		s Touring		s GT		i Touring		i GT		s Touring		s GT		Touring	
		Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Leather / Black & Red Cloth insert	
		BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BT4	
16W	Black Mica	●		●		●		●		●		●		●		●		●	●	●	●	●	●
27A	Velocity Red Mica									●		●						●		●		●	●
38K	Indigo Lights Mica						●		●		●		●		●		●		●		●		
41B	Sky Blue Mica					●		●						●		●		●		●			
39T	Dolphin Gray Mica			●		●		●		●		●		●		●		●		●			
38P	Liquid Silver Metallic	●		●		●		●		●		●		●		●		●		●		●	●
38R	Graphite Mica					●	●	●	●	●	●	●	●	●	●	●	●	●		●			
34K	Crystal White Pearl Mica			●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

LEGEND:
● = Available

2012 Mazda3
SPECIFICATIONS

	4-DOOR			5-DOOR		
	<i>i</i>	<i>s</i>	<i>s</i>	<i>i</i>	<i>s</i>	Mazdaspeed
	SV, Sport	Touring, GT	Touring, GT	All	All	All
ENGINE AND ELECTRICAL						
Engine Type	Type-LFX 2.0L DOHC 16-valve 4-cylinder with VVT	Type-PE 2.0L DOHC SKYACTIV-G 16-valve 4-cylinder with VVT	Type-L5X 2.5L DOHC 16-valve 4-cylinder with VVT	Type-PE 2.0L DOHC SKYACTIV-G 16-valve 4-cylinder with VVT	Type-L5X 2.5L DOHC 16-valve 4-cylinder with VVT	Type-L3T 2.3L Direct Injection Spark Ignition (DISI) Turbocharged 16-valve 4-cylinder
Horsepower (SAE net)	148 @ 6500 rpm	155 @ 6000 rpm (PZEV* = 154 @ 6000 rpm)	167 @ 6000 rpm (PZEV = 165 @ 6000 rpm)	155 @ 6000 rpm (PZEV* = 154 @ 6000 rpm)	167 @ 6000 rpm (PZEV = 165 @ 6000 rpm)	263 @ 5500 rpm
Torque (lb.-ft.)	135 @ 4500 rpm	148 @ 4100 rpm	168 @ 4000 rpm (PZEV = 167 @ 4000 rpm)	148 @ 4100 rpm	168 @ 4000 rpm (PZEV = 167 @ 4000 rpm)	280 @ 3000 rpm
Redline	6500 RPM	6500 RPM	6200 RPM	6500 RPM	6200 RPM	6700 RPM
Displacement (cubic inches/cc)	122.0/1999	121.9/1998	151.9/2489	121.9/1998	151.9/2489	138/2261
Bore x Stroke (inches/mm)	3.44 x 3.27/87.5 x 83.1	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0	3.44 x 3.70/87.5 x 94.0
Compression Ratio	10.0:1	12.0:1	9.7:1	12.0:1	9.7:1	9.5:1
Fuel System	Electronic Fuel Injection	Advanced Direct Injection	Electronic Fuel Injection	Advanced Direct Injection	Electronic Fuel Injection	Direct Injection
Recommended Fuel	Regular unleaded	Regular unleaded	Regular unleaded	Regular unleaded	Regular unleaded	Premium unleaded (91 octane required)
Oil Type	0W-20	0W-20	0W-20	0W-20	0W-20	5W-30
Valvetrain	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing
Engine Block	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy
Cylinder Heads	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy
Emission Control (FED)	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5
Emission Control (CAL = CA, NY, MA, MD, ME, NM, VT, PA, CT, RI, OR, WA, NJ)	ULEV	PZEV*	PZEV*	PZEV*	PZEV*	ULEV
Ignition System	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition
Alternator	12V - 100amp	12V - 100amp	12V - 100amp	12V - 100amp	12V - 100amp	12V - 110amp
Battery (cold area)	50D 20L (75D 23L)	55D 23L (75D 23L)	50D 20L (75D 23L)	55D 23L (75D 23L)	50D 20L (75D 23L)	55D 23L (75D 23L)
Starter	12V: 1.0kw	12V: 1.0kw	12V: 1.4kw	12V: 1.0kw	12V: 1.4kw	12V: 1.4kw
DRIVETRAIN						
Type				FWD		
Transmission (MT)	5-speed manual	6-speed SKYACTIV-MT manual	6-speed manual	6-speed SKYACTIV-MT manual	6-speed manual	6-speed manual
Transmission (AT)	5-speed electronically-controlled Sport AT (FN5)	6-speed electronically-controlled SKYACTIV-DRIVE Sport AT	5-speed electronically-controlled Sport AT (FN5)	6-speed electronically-controlled SKYACTIV-DRIVE Sport AT	5-speed electronically-controlled Sport AT (FN5)	N/A
Clutch Type	MT Single dry plate with diaphragm spring AT Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring N/A
Ratios (:1)	2.0L MT	2.0L SKYACTIV-MT	2.5L MT	2.0L SKYACTIV-MT	2.5L MT	2.3L MT
	1st 3.307	3.363	3.454	3.363	3.454	3.214
	2nd 1.842	1.947	2.059	1.947	2.059	1.913
	3rd 1.310	1.300	1.392	1.300	1.392	1.366
	4th 0.970	0.971	1.030	0.971	1.030	1.025
	5th 0.755	0.795	0.837	0.795	0.837	0.948
	6th Not Equipped	0.645	0.717	0.645	0.717	0.790
	Reverse 3.166	3.385	3.198	3.385	3.198	3.456
	Final Drive 4.105	4.105	4.105	4.105	4.105	1-4th: 4.187; 5-6th:3.526
	2.0L SPORT AT	2.0L SKYACTIV-DRIVE Sport AT	2.5L SPORT AT	2.0L SKYACTIV-DRIVE Sport AT	2.5L SPORT AT	
	1st 3.620	3.552	3.620	3.552	3.620	
	2nd 1.925	2.022	1.925	2.022	1.925	
	3rd 1.285	1.452	1.285	1.452	1.285	
	4th 0.933	1.000	0.933	1.000	0.933	
	5th 0.692	0.708	0.692	0.708	0.692	
	6th	0.599	0.599	0.599	0.599	
	Reverse 3.405	0.599	3.405	0.599	3.405	
	Final Drive 3.458	3.893	3.652	3.893	3.652	
CHASSIS						
Body Type	5-passenger, 4-door sedan			5-passenger, 5-door hatchback		
Front Suspension	Independent, MacPherson strut			Independent, MacPherson strut		
Rear Suspension	Independent, Multi-link			Independent, Multi-link		
Shock Absorbers	Telescopic, twin tube			Telescopic, twin tube		
Steering Type	Rack-and-pinion			Rack-and-pinion		
Power Assist	Electro-Hydraulic Power Assist Steering (EHPAS)			Electro-Hydraulic Power Assist Steering (EHPAS)		
Overall Steering Ratio	16.2:1			16.2:1		
Steering Wheel Turns-to-Lock	2.94			2.94		
Turning Circle, Curb-to-Curb (Radius - feet/m)	17.1/5.2			17.1/5.2		
Turning Circle, Wall-to-Wall (Diameter - feet/m)	35.8/10.9			35.8/10.9		
Braking System	Power assist; Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist					
Front Brakes	Ventilated discs	10.94 inches	11.81 inches	10.94 inches	11.81 inches	12.6 inches
Rear Brakes	Solid discs	10.43 inches	11.02 inches	10.43 inches	11.02 inches	11.02 inches
Parking Brake	Mechanical, hand-operated on rear wheels					
Wheels	16 x 6.5J		17 x 7.0J	16 x 6.5J	17 x 7.0J	18" x 7.5J
Tires	P205/55 R16 all-season			P205/55 R16 all-season		
Brand	TOYO, Bridgestone	Bridgestone	TOYO, YOKOHAMA	Bridgestone	TOYO, YOKOHAMA	Dunlop
Tire Inflation Pressure, Fr/Rr (psi)	35/35	36/36	32/32	36/36	32/32	35/34
Temporary Spare Tire	T115/70D15		T125/70D16	T115/70D15	T125/70D16	T125/70D17
Curb Weight (lbs.)	MT 2866	2872	3046	2896	3048 (PZEV = 3049)	3281
	AT 2929	2950	3103	2969	3104	NA

Memo:
* Partial Zero Emission Vehicle (PZEV) includes: a) SULEV emission level for 150,000 miles; b) zero evaporative emissions; c) emission warranty for 150,000 miles or 15 years.



2012 Mazda3

SPECIFICATIONS

	4-DOOR			5-DOOR		
	<i>i</i>	<i>s</i>	<i>s</i>	<i>i</i>	<i>s</i>	Mazdaspeed
	SV, Sport	i Touring, GT	Touring, GT	All	All	All
FUEL ECONOMY						
EPA Mileage (City/Highway)						
MT	25/33	27/39	20/28	27/38	20/28	18/25
AT	24/33	28/40	22/29	28/39	22/29	-----
* These estimates reflect new EPA methods beginning with 2008 models						
CAPACITIES						
Crankcase: No exchange OF/ Exchange OF (U.S. quarts)	4.1 / 4.5	4.2 / 4.4	4.9 / 5.3	4.2 / 4.4	4.9 / 5.3	5.6 / TBD
Engine Coolant (U.S. quarts)	7.9	7.8 MT / 8.7 AT	7.9	7.8 MT / 8.7 AT	7.9	7.9
Fuel Tank Capacity (gallons)	14.5 55	14.5	15.9 60	14.5	15.9	15.9
EPA Passenger Volume (cubic feet)		94.1			94.6	
EPA Cargo Volume (cubic feet)	TBD	TBD	TBD	TBD	TBD	TBD
EPA Cargo Volume with rear seats down, (cubic feet)	N/A	N/A	N/A	42.8	42.8	42.8
EPA Total Volume (cubic feet)	TBD	TBD	TBD	TBD	TBD	TBD
EPA Vehicle Size Category	Compact (Small Car)					
EXTERIOR DIMENSIONS						
Wheelbase (inches)		103.9			103.9	
Track, Front (inches)	60.4		60.2	60.4	60.2	60.4
Track, Rear (inches)	59.8		59.6	59.8	59.6	60.0
Length (inches) w/License Plate Holder		180.9			177.4	177.6
Width (inches) w/o Body Side Protector		69.1			69.1	69.7
Height, unladen (inches)		57.9			57.9	57.5
Minimum Ground Clearance, laden (inches)		4.7			4.7	
Weight Distribution, % front:rear	60/40	60/40	60/40	60/40	60/40	62/38
Coefficient of Drag (Cd)	0.28	0.27	0.28	0.29	0.30	0.32
Top Speed (MPH) with speed limiter	116.8	121.2	116.8	121.2	116.8	155.3
INTERIOR DIMENSIONS						
Headroom, front/rear without Moonroof (inches)		38.9/37.5	Not Equipped	38.9/38.0	Not Equipped	38.9/38.0
Headroom, front/rear with Moonroof (inches)	Not Equipped		38.1/37.4		38.1/37.7	Not Equipped
Leg Room, front/rear (inches)		42.0/36.2			42.0/36.2	
Shoulder Room, front/rear (inches)		54.9/54.0			54.9/54.0	
Hip Room, front/rear (inches)		53.7/52.2			53.7/52.2	
Rear Knee Clearance (inches)		0.5			0.5	

2012 Mazda3
REVISIONS & UPDATES

Revision Date	Page	Content	Effective Date	Update
9/30/2011	14	Specs	9/13/2011	Added i Touring and i GT EPA Fuel Economy
9/30/2011	13	Specs	8/1/2011	Changed i Touring/i GT Fuel System to "Advanced Direct Injection"